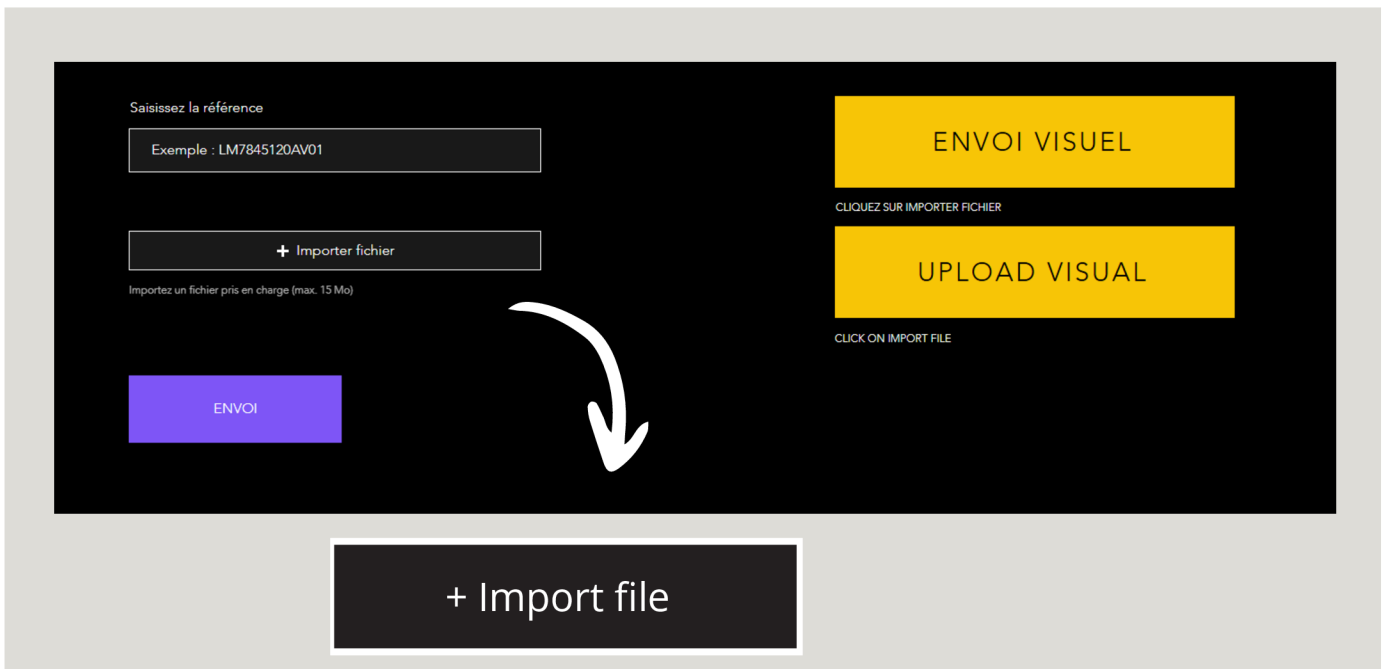


INSTRUCTIONS

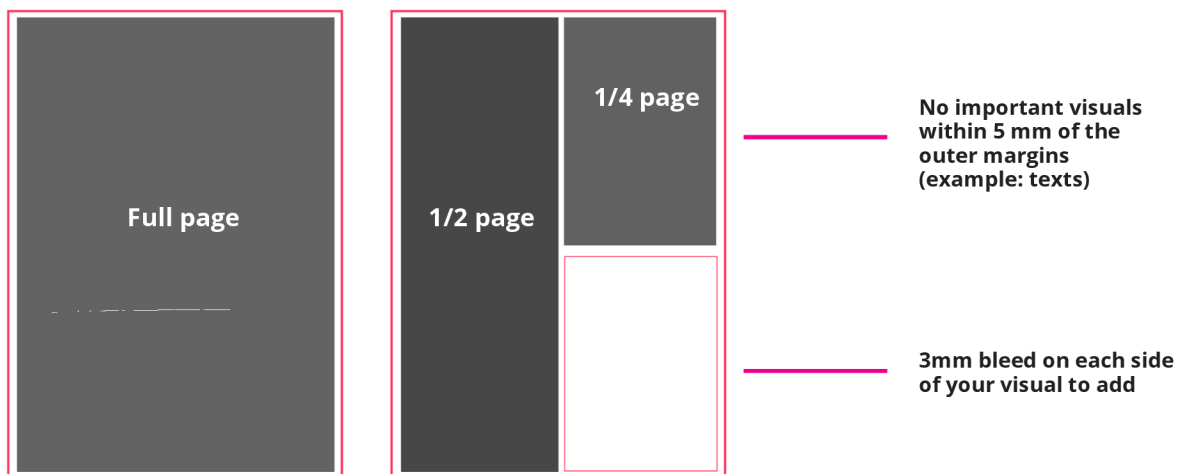
- 1 To submit your advertising visual, please follow these simple steps:
 1. First make the payment for your advertising insert (by credit card with PAYPAL).
 2. Prepare your visual to the following specifications:
 - o Accepted formats: PNG or JPEG only
 - o Maximum size: 15 MB per file
 3. Visit our download platform:
 - o Go to the Contact page
 - o Locate the download area
 - o Click on the "+ Import file" button (see drawing below)
 - o Validate your sending by clicking on "SEND"

Your visual will be processed upon receipt of the file that meets these criteria.

Note: This process ensures optimal management of your advertisement and ensures optimal display quality on our platform. We will get back to you within 48 hours to send you your BAT.



The BAT (Bon À Tirer) is a final document sent to the client for validation of their advertising file, before the final printing is launched. This is the last verification step that allows all aspects of the client's document to be checked: texts, images, colors, layout, etc. Once the BAT is signed by the customer, the printing process can be launched, and the customer will no longer be able to contest the quality of the final result or obtain a refund.



- 2 **TECHNICAL SPECIFICATIONS FOR ADVERTISING VISUALS**
To ensure optimal print quality of your advertising visuals, please respect the following technical requirements:

- Bleed: It is imperative to allow 3 mm of bleed on each side of the visual. This safety zone prevents the appearance of unwanted white edges when cutting.
- Safety margins for text :
- 15 mm minimum from the inside margin (binding side)
- 5 mm minimum from the outer margins. These margins ensure perfect readability and prevent the text from being too close to sensitive areas.
- Image Resolution: Provide high resolution visuals of 300 DPI minimum. This resolution ensures sharp and detailed images in the final document, without pixelation or blurring.